

# 30-SECOND UNDERWRITING PACKAGES



## WEEKLY PACKAGE

For the duration of one week WVUM will air your underwriting spot during your selected time range. Each spot will run for a maximum of 30 seconds and will be played a total of 10 times during the week. This option requires contract renewal on a weekly basis for continued airplay.

10 Mentions

## MONTHLY PACKAGE

Similar to the weekly option, but allows the client to purchase a month's worth of underwriting. This option ensures a specific time slot for a longer period of time. Also does not require weekly contracting.

45 Mentions

## PRICING FOR DAYPARTS

	AM DRIVE	MID-DAY	PM DRIVE	OVERNIGHT
	6am-10am	10am-3pm	3pm-Midnight	Midnight-6am
Single	\$25	\$20	\$30	\$15
Weekly	\$250	\$200	\$300	\$150
Monthly	\$1000	\$800	\$1200	\$450

## 6-MONTH BARGAIN PACKAGE

280 Mentions - \$5500

This is a 6-month flat-rate. 6 months, 280 mentions, at \$5500. Longer periods of underwriting, more mentions, and less frequent contract renewals.

## OTHER PACKAGES

### Specialty Show Sponsorship

Adopt and sponsor your favorite specialty show for 1 month at 4 mentions per show for 4 shows a month. Special arrangements must be made for this option.

16 Mentions: \$475

### Website Underwriting

- 2 Weeks:** Banner on [wvum.org](http://wvum.org): \$ 75
- 1 Month:** Banner on [wvum.org](http://wvum.org): \$ 150
- 3 Months:** Banner on [wvum.org](http://wvum.org): \$ 375

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