

# NEWSCAST UNDERWRITING PACKAGES



## WVUM NEWSCASTS

WVUM News Staff seeks to have newscasts from 9:15 am to 4:15 pm on the 15-minute mark of each hour. Newscasts consists of international, national and local news alongside weather. Each newscast is 3-5 minutes long.

## PACKAGES

## RATES

### Individual Mention

One 15-second mention said after the newscast verbally by newscaster or prerecorded.

Individual  
Mention

\$10

### Weekly

One week, 10 mentions total throughout 10 newscasts.

10 Newscasts

\$100

### Monthly

One Month, 20 mentions total throughout 20 mentions. Discounted price.

20 Newscasts

\$175

## OTHER PACKAGES

### Specialty Show Sponsorship

Adopt and sponsor your favorite specialty show for 1 month at 4 mentions per show for 4 shows a month. Special arrangements must be made for this option.

16 Mentions: \$400

### Website Underwriting

**2 Weeks:** Banner on [wvum.org](http://wvum.org): \$ 75

**1 Month:** Banner on [wvum.org](http://wvum.org): \$ 150

**3 Months:** Banner on [wvum.org](http://wvum.org): \$ 375

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