

SPORTS UNDERWRITING PACKAGES



Rates & Details

	Single Mention	Single Segment Sponsorship	Sports Season (per sport)	Premium Sports Season (per sport)	Hurricane Sports Package
Men's Basketball Football Baseball	\$25	\$35	\$250	\$400	Half-a-Year: \$650
Women's Basketball Volleyball	\$15	\$25	\$175	\$300	Full-Year: \$1,200

SPORTS SEASON PACKAGE (Per Sport)

For all of the broadcasted games of that sport, your company will sponsor a segment (Pregame, Half-time or Post-Game). This includes **one mention** at the beginning of the segment.

PREMIUM SEASON PACKAGE (Per Sport)

For all of the broadcasted games of that sport, your company will sponsor a segment. This includes **two mentions**: one at the beginning and one at the end of the segment. Also, another 30-second mention is aired during the broadcast of the game.

Single Mention

One 15-second mention or prerecorded spot aired during sports broadcast.

Single Segment

Sponsorship of either Pregame, Half-Time or Post-Game Show. Two 15-second mentions before and after

HURRICANE SPORTS PACKAGE

Half-a-Year: \$650

Full-Year: \$1,200

This is the **COMPLETE SPORTS PACKAGE**. All sports, all semester or year. Your 30-second prerecorded spot is played twice during each sports game.

OTHER PACKAGES

Specialty Show Sponsorship

Adopt and sponsor your favorite specialty show for 1 month at 4 mentions per show for 4 shows a month. Special arrangements must be made for this option.

16 Mentions: \$400

Website Underwriting

2 Weeks: Banner on wvum.org: \$ 75

1 Month: Banner on wvum.org: \$150

3 Months: Banner on wvum.org: \$ 375

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